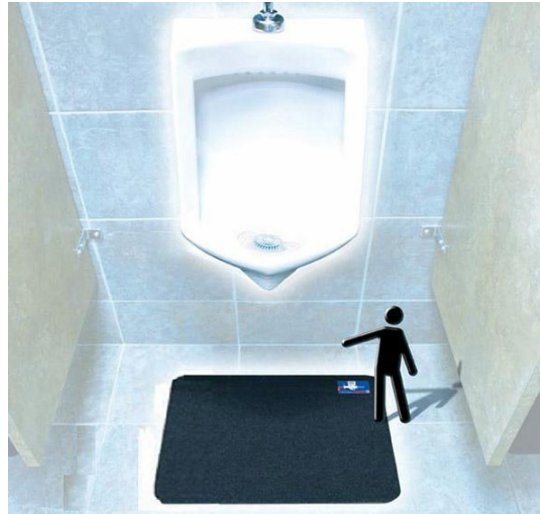
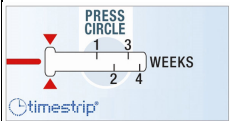


## Disposable Urinal Mat: Competitor Analysis



	<b>Disposable Hygienic Urinal Mat</b>	<b>Plastic Grid Mat</b> ****	<b>Rubber Tray Mat</b>	<b>Woven Fiber Mat</b>
Antimicrobial Agent for Superb Odor Control	<b>YES</b>	<b>NO</b>	<b>NO</b>	<b>YES</b>
Double-sided Tape for stability and slip resistance	<b>YES</b>	<b>NO</b>	<b>NO</b>	<b>NO</b>
Time in Service Monitor (TSM) automatically indicating how long mat has been in place		<b>NO</b>	<b>NO</b>	<b>NO</b>
Private Label Available	<b>YES</b>	<b>NO</b>	<b>YES</b>	<b>YES</b>
Easy disposal	<b>YES</b>	<b>NO</b>	<b>NO</b>	<b>YES</b>
Two layers of protection that do not separate	<b>YES</b>	<b>NO</b>	<b>YES</b>	<b>YES</b>
Stain-free appearance	<b>YES</b>	<b>NO</b>	<b>YES</b>	<b>YES</b>
Charcoal and camel colors available	<b>YES</b>	<b>NO</b>	<b>NO</b>	<b>NO</b>
Available by the linear foot	<b>YES</b>	<b>NO</b>	<b>NO</b>	<b>NO</b>
Available standard runner - 20" x 78" and 24" x 78"	<b>YES</b>	<b>NO</b>	<b>NO</b>	<b>NO</b>
ADA Compliant	<b>YES</b>	<b>NO</b>	<b>NO</b>	<b>YES</b>

\*\*\*\* Plastic Grid Mat is marketed under the following names:

Impact Sanipro Absorbcore Big D Rochester Midland Spartan